



Continental's Corner

August 2003

Continental is Committed to Being a **Good Neighbor**

When I became president at Continental Aluminum more than a year ago, I made a pledge of personal accountability to our employees, neighbors and the community.

A top priority was to open lines of communications and be responsive to questions and concerns about our operations. I believe that open, frank discussions lead to better understanding and to resolving differences.

One of the first things we did was set up a telephone hotline number last August. Many of you have taken the time to call us. I have personally responded to these calls, including visiting some neighbors at their homes.

I am continually surprised by how much misunderstanding exists about Continental in the community. Nonetheless, I am committed to providing information that is helpful and useful in order to address any misinformation.



That is why we will be placing Continental's Corner in the South Lyon Herald on a regular basis as a forum to address these issues.

We think what we do at Continental makes good sense; we take items like your old aluminum siding, keeping it out of our landfills by turning it into a valuable component for the automotive and steel industries — using 85% less energy than creating it from scratch.

It is our hope and goal to have a peaceful coexistence with our neighbors.

We hope this new forum opens the door between us.

Sincerely,

Bill Altgilbers

President

Continental Aluminum

24 hour hotline number
248-437-2664

Brought to you by Continental Aluminum